



PONTIAC MOTOR DIVISION • GENERAL MOTORS CORPORATION

Are you going to spend this year driving a Pontiac or just wishfully watching them? That question shouldn't take much thinking. Not when you consider how pleasant Pontiac makes your driving. For one thing, Pontiac's Wide-Track is wider than ever, to keep you sailing steadily along. You'll like the calm, unruffled ride, too—not to mention such niceties as self-adjusting brakes and the new Delcotron a.c. generator. You can even get (at modest extra cost) a steering wheel that adjusts to your driving style—or size. And who's to stop you from doing a little admiring of your Pontiac's crisp good looks yourself, if you like? Not us, certainly. Not your Pontiac dealer—who's eagerly waiting to slip the keys into your hand. **WIDE-TRACK PONTIAC '63**