



PONTIAC MOTOR DIVISION • GENERAL MOTORS CORPORATION

## Do you want a wagon that's just a wagon, or a wagon that's a Pontiac?

Suitcases and sheets of plywood don't care what kind of wagon they ride in. People, though, get persnickety about being treated like so much baggage. That's why Pontiac wagons go for door-to-door nylon blend carpeting and dual sun visors and ashtrays in the rear armrests and . . . well, all those people-coddling things that wagons should have as standard equipment but often don't. If nothing else will convince you, a ride in a Wide-Track wagon should. (It convinced a lot of other people. Ever see so many Pontiacs?) **'63 WIDE-TRACK PONTIAC**