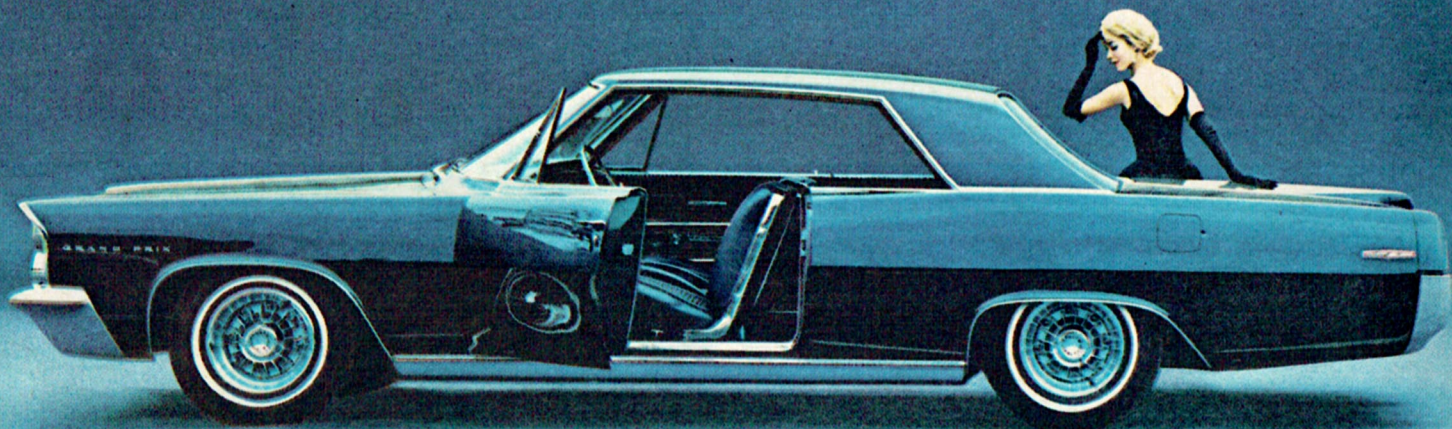


This is a Pontiac?

This is a Pontiac Grand Prix!



'63.

Pontiac Motor Division • General Motors Corporation

* Optional at extra cost

When a car sets your pulse surging like this one does, you really shouldn't be surprised that Pontiac's behind it. Perhaps the most impressive clue is that the Grand Prix is a magnificent driver's machine. Its power [it is a Pontiac, after all] doesn't call for fur-

ther comment on our part. Neither does that beautifully restrained styling. You might like to know, though, that the between-bucket-seats console houses either a Hydra-Matic® selector or a 4-speed stick shift*. Your Pontiac dealer's, naturally, is the Grand

Prix place. One word of caution, though; if you've got a weakness for truly exceptional cars, better stay away — unless you're ready to indulge yourself.

GP
Pontiac Grand Prix