

If you don't want to be looked at wherever you go, don't go in this!

We're nothing if not anxious to help you lose your heart to our new Grand Prix. In fact, we'll not only let you *look* to your heart's content, we'll *tell* you a bit about it. You'll find a pair of deep bucket seats up front, separated by a handy control console. A throttle that connects you to our 389-cubic-inch, 303-hp Trophy V-8 (standard, by the way). Rich carpeting that may never wear out, as far as our testers can tell right now. Self-adjusting brakes (like all Pontiacs). But we'd better save some of the GP's wonders for our dealers—we figure you ought to be on your way to one of them just about now.

