

*You know about
Tempest's 4
that goes around
acting like a V-8...*



*... but have you heard
about Tempest's
new "326" V-8
that runs on regular?*

You haven't? We're not too surprised. Tempest's special 326 cubic inch V-8* is brand-new for '63 and now available to fleet buyers. This one turns out a rousing 250 horsepower . . . gives Tempest a higher horsepower-to-weight ratio than any, we repeat, *any* fleet car using regular gas. And the rest of the car? Tempest '63 is five inches longer, now weighs over 3,000 lbs. Its beefed-up chassis and new Wide-Track design make it ideal for economy-minded

*optional at extra cost.

fleet owners who roll up big miles over the highways. The zippy "4" is still the standard Tempest engine, still first choice with fleet people who want the ultimate in Pontiac economy and durability. More car for your money? That's the big idea with Tempest '63. Ask about it at your Pontiac dealer's. Or write: Fleet Sales Dept., Pontiac Motor Division, Pontiac 11, Michigan.

WIDE-TRACK PONTIAC TEMPEST