



## How to tell a Tempest from an ordinary fleet car

( *without even mentioning economy* )

**We could go on talking all day about the many features that help make Tempest a great fleet car. For instance:**

Tempest's Wide-Track design provides greater stability and control around curves.

Increased weight gives Tempest an advantage of up to 482 pounds over the compacts.

Front-engine rear-transmission balance means better stability with a heavy cargo.

Five inches more length gives Tempest a new "big car" look.

Refined front suspension is one of the reasons you ride smoother in Tempest.

Refined rear suspension is another.

TempeTorque transmission\* has full hydraulic drive for instant response.

Big, 20-gallon fuel tank saves time and much stopping inconvenience.

Travel-size trunk has 30.4 cubic feet of space.

Self-adjusting brakes end another time-consuming maintenance service.

Delcotron generator boosts the electrical output 25% while idling.

Heavy-duty chassis design contributes to durability and excellent highway handling.

Automatic transmission has "park" position for added convenience.

Automatic transmission has a forced throttle down-shift for quick passing action.

Fire-leveled paint job is as tough and long-lasting as it is good-looking.

Instrument panel design has instruments grouped directly in front of driver for easier viewing.

Heater improvements include redesigned air outlet ducts for better air distribution.

Plastic cowl panels resist scuffing, retain smart appearance longer.

Parking brake is foot-operated, can be applied quickly in emergency.

Glove box door features handy snack tray bar.

Dome light features remote switch operated by head lamp switch.

Transmission in rear flattens front floor for added passenger convenience.

Independent four wheel suspension steps over bumps, ruts and chuckholes with ease.

**But if you insist on talking about economy, you'll find Tempest is quite a conversationalist on this subject, too.**

Tempest's initial price is a lot less than you might expect to pay for so much car. Right down with the compacts in fact!

15-inch wheels help tires last longer, brakes stay cool.

Potent 4-cylinder engine gives high performance on regular fuel.

Potent 8-cylinder engine\* gives even higher performance on regular fuel.

Distinctive Pontiac-look styling is sure to bring more return on your investment at resale time.

12,000-mile lubrication interval saves time and money. 6,000-mile oil change interval does more of the same.

Aluminized tail pipe resists corrosion, lasts longer.

**So look for the one car that offers all these advantages and you've got the right answer to your fleet needs. It can only be a Tempest. See your Pontiac dealer or write Fleet Sales Dept., Pontiac Motor Division, Pontiac 11, Michigan.**

\*Optional at extra cost.

## **Wide-Track Pontiac Tempest**