

KEN W. PURDY WRITES ON PORSCHE:

**“Great cars
are not created by
committees”**

■“When you drive a Porsche you’re driving the masterwork of one of the best minds the automobile industry ever knew: Dr. Ferdinand Porsche. The Porsche is no niggling end-product of a hundred dozen compromises. Like all great books, great paintings, great buildings, the Porsche is the expression of one man, and that man very probably a genius.

“Ferdinand Porsche designed his first automobile about 1900, and his last—the Porsche—nearly 50 years later. In that half-century he threw into the wastebasket enough designs to make several reputations—and he built such imperishable classics as the ‘Prince Henry’ Austro-Daimler, the S, SS, SSK and SSKL Mercedes sports-racing cars, and the incredible Volkswagen.

“Into the only car he ever put on the road under his own name Ferdinand Porsche lavished everything he had learned in half a century of unremitting day-and-night labor. Everything about the car was planned, thought out, calculated. This is the best small car in the world—yet, once inside, you’ll be astounded at the amount of room in it. The distinctive shape of the Porsche—exhibited in the Museum of Modern Art—was dictated by wind-tunnel findings, not a ‘styling’ department. Result: a fast but economical car that produces no wind-roar at any speed. Sure, quick steering, brakes that stop the car as if it had run into a wall of sponge rubber, and a transmission that’s a lot quicker than you are. You’ll have to try a Porsche to believe it. Engine? Rear-mounted, air-cooled, four cylinders (you couldn’t use more) and so long-lived that some owners claim it just hits its stride around 50,000 miles.”

Explore your own response to a Porsche.

Drive one today. Drive one every day for about \$4200. For nearest dealer, write Porsche of America Corp., 107 Wren Avenue, Teaneck, N.J.

PORSCHE