



Only one car won the Monte Carlo Rally: SAAB ...and for the second year in a row

If you have been watching television or reading newspapers and magazines, it's hard to tell.

To set the record straight, the Detroit entry did not win the coveted overall first prize. Despite its relatively huge 265 cubic inch V-8 engine, it could place no better than 35th.

The winning car was a SAAB sedan—a family car with a 52 cubic inch engine. It won over all cars . . . all classes. Just as it did in 1962. It's the first time the same car has won twice in a row since 1950. Eric Carlsson, driver of the winning SAAB both years, is the second man *ever* to take the classic Monte Carlo prize twice.

Consider Monte Carlo. It is the World Series of Rallydom. It is a giant road test of the mechanical endurance of a car and the skill of the man who drives it. Like any contest, it has rules. To win, you must follow the rules. If you break the rules, you lose.

Two hundred and ninety-five cars lost—including the

Detroit entries. They had problems . . . and problems . . . and problems. A clutch failed, a tire blew out, a radiator hose ripped . . . and then there was that traffic jam. Tough.

The SAAB followed the rules. Its mechanical endurance was up to the tortuous Monte Carlo test. It placed first in the 2,500-mile endurance and regularity run. It finished among the top ten in the eight-mile Grand Prix speed trial, racing against Triumphs, Jaguars, Porsches, Mercedes, and the big-engined Falcons. In short, it took first place over *all*.

Nevertheless, we salute the Detroit entries. They put on a good show. But our point is: If you drive for the sheer love of it, and a high-performance car is your cup of tea, why not see your nearest SAAB dealer soon and arrange a test drive.

He's got the car you're looking for. It's a real winner. And only \$1895 p.o.e.

