

The Car that gave America 29 New National Stock Car Records in 12 hours



Avanti, World's Fastest Production Car

In the summer of '62, during its 12 hours on the Bonneville Salt Flats, the Avanti, Studebaker Corporation's stock tornado left no doubt that America had produced a World's Champion. For example, from a flying start in the Unlimited American Stock Car Supercharged Class, the Avanti (equipped with its optional supercharged 299 cu. in. R-3 engine) set these six new records:

NEW AVANTI RECORDS

1 km.	168.24 mph
1 mile	168.15 mph
5 kms.	167.86 mph
5 mile	167.82 mph
10 kms.	167.40 mph
10 mile	163.90 mph

The other 23 records are equally impressive, as is the top speed of 178.5 mph attained during the record runs. These records speak for themselves. Take the wheel, and the Avanti will speak to you. Your Studebaker dealer will be happy to arrange a demonstration. The price? \$4,445.00 with 4-barrel carburetor (plus

transportation from South Bend, local taxes, and optional equipment).

Indulge yourself too, with a test drive in the great new '63 Lark, Gran Turismo Hawk, and Cruiser. Almost every one of the advanced power and performance features of the Avanti is available in all the cars from Studebaker.

Speed tests were sanctioned and certified by the United States Automobile Club, official U.S.A. representative for the Federation Internationale de l'Automobile, the world governing body for all international records and competitions.

From the Advanced Thinking of



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