

Pit Car...Tow Car... Spectating Car... 'Show" Car

Our new '63 Lark Wagonaire is the nearest thing on the road (or at the track) to being all things to all people.

With its sliding roof section the sky's the limit for loading. And looking. All you need is a pit pass.

With its wide power options—including the Avanti supercharged high performance engine—and axle ratios (your choice at no extra charge) you can haul an "Unlimited" on its trailer from Riverside to Bridgehampton with no sweat.

If you're the Race Marshal you won't be diffident about showing off our Wagonaire around the course, either. It's got the go, the looks—and the stop. Especially if you have those power-boosted caliper disc brakes.

Off the track the Wagonaire does duty as a family sedan, a convertible, and a utility wagon too.

What other wagon can make that statement?

Visit your Studebaker Dealer and scrutinize.

63 IARK > Wagonaire

From the Advanced Thinking of

