

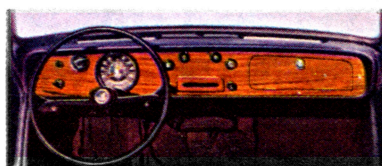
Who says an economy car has to drive like one?



The Triumph 1200 in the picture costs \$1949*—gets about 35 miles per gallon—and parking it is very easy. So far, it's like any good economy car on the market.

But drive the 1200, and you soon see the difference. It was engineered by the same team that designs Triumph sports cars. You can tell. By the higher top speed, for instance. By the 4 forward speeds. By the way it never feels underpowered. By the smooth, "independent suspension" ride. The 1200 is agile as a sports car—does a U-turn in a mere 25

feet. The styling by Michelotti would do any sports car proud. So would the luxurious finish, complete with real walnut dash (shown below) and bucket seats—both standard equipment.



TRIUMPH 1200

Test drive the Triumph 1200, in either convertible or sedan versions, at any of the 550-plus Triumph dealers. You'll see the difference sports car engineering can make in an economy car.

*The 1200 Sedan costs \$1699. Both prices P.O.E. plus state and/or local taxes. Slightly higher in West. Standard-Triumph Motor Company, Inc., U.S.: 575 Madison Ave., New York 22. Canada: Standard-Triumph (Canada) Ltd., 1463 Eglinton Ave. West, Toronto 10, Ont.