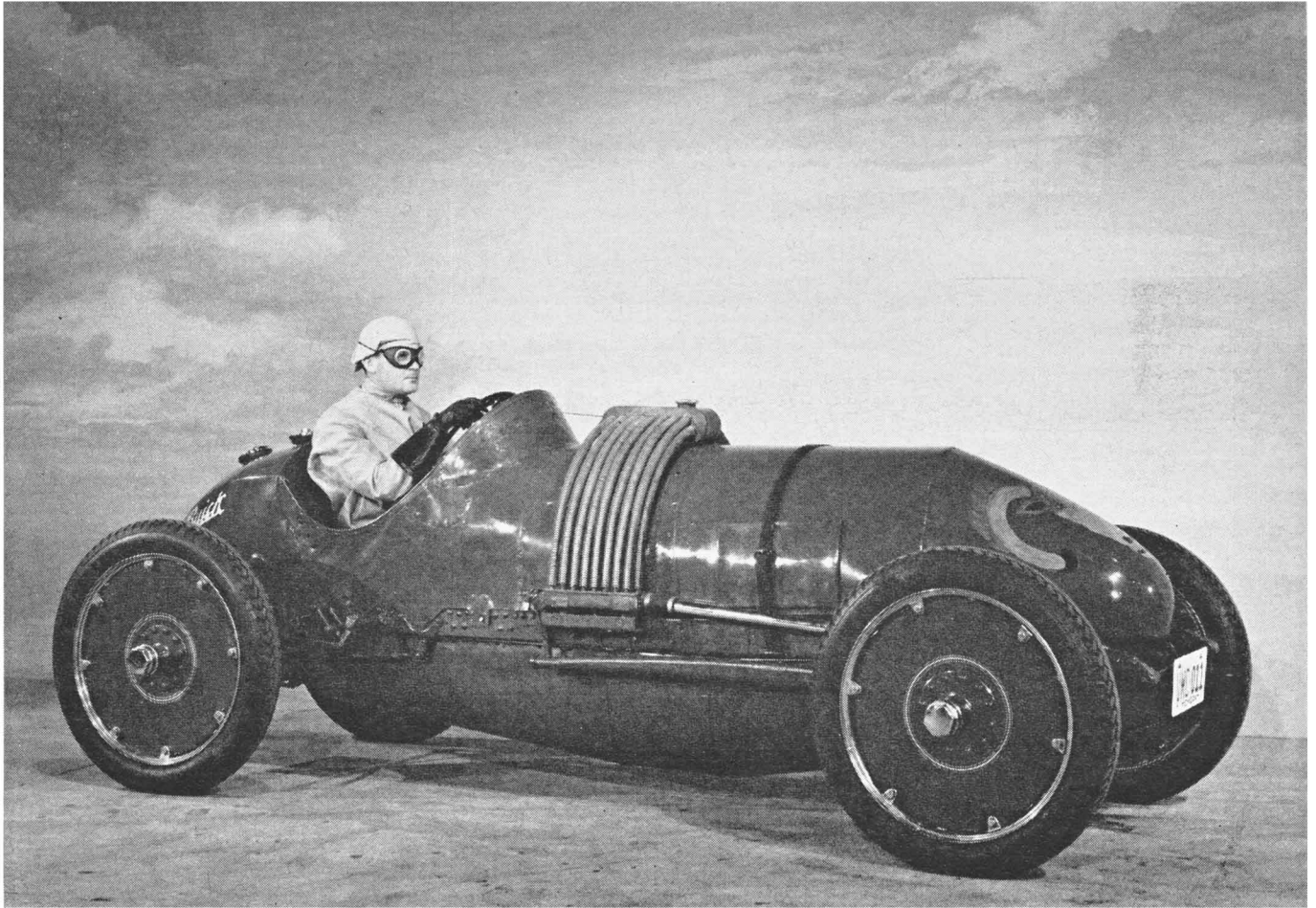


# the rearview mirror



## BUICK FOR INDIANAPOLIS

There's this Ford, see, that's running around setting all sorts of lap and track records, driven by a wiry sort of fellow who's only got a farming background. Now anyone knows that sort of thing helps sales, and it's just been a matter of time until one of the Big Boys decided to get into the act. Surprisingly enough, it turns out to be Buick. The engineers in Flint have unveiled this new car with an overhead valve, 4-cyl. engine of 6-in. bore and 5.5-in. stroke for 622 cu. in., and using a channel-steel frame with a 102.5-in. wheelbase. Of course, the stylists were called

in on the project and their efforts are obvious: wind-cheating streamlining, full disc wheels and an interesting location for the water radiator which is both aesthetically pleasing and extremely functional. It's called the Buick Bug and it's already set a record at Indianapolis of 105.87 mph for a quarter-mile dash. Of course, this is all back in 1910, you understand, and Buick has two pretty fair country-type drivers on its payroll—Bob Burman and Louis Chevrolet. And the Speedway hasn't been paved yet for the first running of the 500-mile race the following year. ■