



Rambler Ambassador

IF THE NAME Ambassador conjures up visions of striped pants, cutaway coats and stiff upper lips, there's a simple remedy in visiting the Rambler showrooms. Whether one's temples are graying or crew cut, there is new youthful appeal for the car of that name with the introduction of a convertible in the heavily restyled American Motors Corp. line.

It is a bigger car, too, with 4 in. added on between front wheels and door post for a 116-in. wheelbase. Overall length is up to 200 in., a 10-in. stretch over last year and the frontier of AMC's historic compact car limit. This is Tempest/Special/F-85 size, and it's an area which Rambler marketeers have great hopes of tapping.

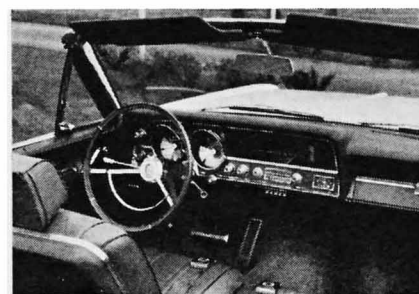
The Ambassador's bulk looms larger than the dimensions actually specify, an impression reinforced by the broad, flat hood and rear deck and the flatter, squared-off, full-length fender line resulting from the widened rocker panel area. Vertically stacked headlights, shoring up a finely detailed chisel-edge grille, and crisp vertical taillights add tautness to the car's increased lushness.

Hamstrung as it is about high-performance horsepower, AMC has devoted most of its attention to the most neglected area of performance, brakes. Front wheel disc brakes, having 11.187-in. cast-iron solid rotors, are used in conjunction with 10-in. drums at the rear and revised vacuum-assisted tandem master cylinder. It is a \$70 option.

Standard power comes from AMC's 7-main bearing 232-cu. in. Six, developing 155 bhp at 4300 rpm with 2-barrel carburetor and 8.5:1 compression—making 6-cyl. engines available once

again in the top line. Optional engines are the AMC V-8s of 287 cu. in./198 bhp and 327/270. The 3-speed Shift Command automatic, which can be held in each gear, is available for any engine, and has redesigned control mechanism and stator vanes.

The power-operated convertible tops are leather-grained in four colors, white, black, blue and aqua. Distinctive from other Ramblers, the instrument panel has large twin instrument dials and



simulated wood grain overlay under a padded lip. The new round steering wheel has the Saginaw tilt option, with or without power assist, and reclining bucket seats permit a wide adjustment.

LONGER, SQUARER Rambler Ambassador now is available in convertible form. Wheelbase is lengthened to 116 in., length overall to 200 in.

