



BELVEDERE sedan is Plymouth's "middle-line" model and the base for new "Satellite" hardtop sports coupe.

Plymouth Satellite

PREPARING TO dispose of the previous body once the new C body shaped up, somebody among the brass at Chrysler-Plymouth Division had second thoughts. "I suggest," he suggested, "that we launch a Satellite into orbit and see if anyone tracks it."

"I agree with that thinking," agreed an assistant. "It'll be a gem of a Gemini."

"That's too far out, to my way of thinking," thought the chief. "The belle of the Belvederes would be cuter for the countdown. How would that read on radar?"

"The reading's right here, chief,"

chafed the assistant, ripping off an instant press release from the computer print-out. It said:

"A new name at the top of the Belvedere line is the Satellite, built only as a 2-door hardtop and a convertible, available only with a V-8 engine. Bucket seats, all-vinyl trim, and a center console between the front seats are among the items of standard equipment on the sporty Satellite.

"The Satellite also has distinctive exterior styling features. These include stainless-steel trim for wheel openings and sills and belt moldings; a chromed front fender name plate; wheel cover

with a spinner hub; and anodized aluminum lower deck trim."

Without a moment's further consideration, the boss ordered: "Bounce it off Telstar and see what the telemetry tells us."

They did. And it is much the same shape and size as previous Plymouths although new front fenders and grille have been installed. The 273-cu. in., 180-bhp engine is standard but every other size V-8 in Chrysler's inventory (except 413) can be installed; though the 225-cu. in. Six is available in lesser Belvederes, it is unavailable for the Satellite. Both 3-speed automatic and 4-speed manual transmissions will be optional.

"Let me tell you," he told his assistant, "with re-entry retros blasting away like that we ought to splash on target—in the middle of the market."

SAMOS' EYE view is only one available of the Satellite as Plymouth's 1965 models were launched.

