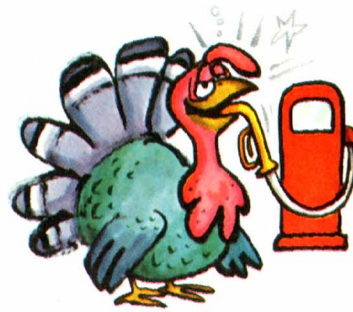




Jackknife exits?

Turning contortionist when you get in or out? Try the '64 Rambler American for a happy surprise. Curved-glass side windows curve into the roof; permit easy ins and outs for everyone.



Got a gas gobbler?

Why blow your top over a too-thirsty engine? Rambler American gives you crisp and snappy going plus proved gas mileage of the Economy King. Top mileage, all economy runs officially entered!

Handling a roughrider?

Got the shakes from rough-road bounce and jounce? Relax with the smooth and solid ride of the beautiful '64 Rambler American. Longer wheelbase, wider front track and great new front suspension make this easy-handling Rambler a joy to drive and own.



Got an earful of squeaks?

Why stand for chirps and rattles? Get the rock-firmness of Advanced Unit Construction in the zesty new Rambler American. Solid! Rugged! Rattle-free! And it offers the lowest prices of any U.S.-built car!*



Rambler - No.1 in usefulness to the user

Extra usefulness with Rambler's extra-value features at no extra cost: Deep-Dip rustproofing, Double-Safety Brakes, Ceramic-Armored exhaust system and more!



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*Based on comparison of manufacturers' suggested retail prices for lowest priced models



High-styled, spirited Rambler American 440 Convertible. At your option: slim or wide bucket seats, console, Twin-

Stick floor shift, up to 138-hp engine. Lowest priced U.S.-built convertible*. Insist on more in '64 — go Rambler!