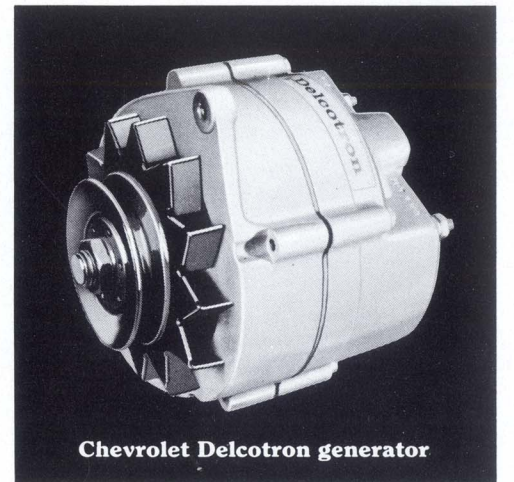




Where Chevrolet reliability counts

On long runs in sparsely settled country, the *Chevrolet* kind of reliability is of first importance in school bus service. The Chevrolet Delcotron generator is a good example of the many ways extra reliability is built into Chevrolet chassis. This advanced type of generator has no brushes or commutator to fail, giving it an exceptionally long, reliable life with minimal maintenance. It also has better battery-charging ability, being able to provide charging current even when the engine is idling. This keeps the battery in top condition, prolonging its life and reliability.

This is a simple story of Chevrolet reliability, but an important one when we remember that more road service calls are due to electrical failures than any other single cause. But the Chevrolet approach to engineering greater reliability into every component in every school bus chassis they build has earned an unsurpassed reputation for reliable performance. For more information on quality school bus chassis, call your nearby Chevrolet dealer. . . . Chevrolet Division of General Motors, Detroit, Michigan.



Chevrolet Delcotron generator

The Value Buy in School Transportation

