



CHEVELLE MALIBU CONVERTIBLE IN EMBER RED—enough to make any sailor forget his hat



Only a car like this could come between Chevrolet and Chevy II CHEVELLE! By CHEVROLET

*We don't make any other cars like this CHEVELLE.
(Except, of course, its 10 other exciting versions!)
It's smaller than big cars, bigger than small ones.
And a lot better looking than just about any.*

New-size Chevelle adds a good foot of usable length to your garage or to any parking space. But try it for size on the *inside*, too. You'll be surprised at its generous passenger and luggage room.

Then try it on the *highway*. See how this all-new car matches performance to your needs. You have a choice in standard engines—the economical 120-hp Hi-Thrift Six or Chevrolet's famous 195-hp Turbo-Fire V8. Several optional extra-cost high performance engines (real hill climbers!) are also available.

Try it for beauty and practical features, too. Like rakish curved side glass. Beautiful new Body by Fisher styling. Luxurious interiors with foam-cushioned seats and yards of soft new vinyls and fabrics. Economical self-adjusting brakes. Long-lasting fully aluminized muffler. Battery-saving Delcotron generator.

Now try it for choice. 11 models—Super Sports, convertibles, sedans, wagons, even Chevy's first 2-door wagon since 1960! They're all Chevrolet value at moderate cost. All well worth looking at. All at your Chevrolet dealer's. How soon can you get there? Chevrolet Division of General Motors, Detroit, Michigan.

Chevrolet • Chevelle • Chevy II • Corvair • Corvette



THE GREAT HIGHWAY PERFORMERS