

## WE NEVER BOAST ABOUT CORVETTE'S SEATING CAPACITY

Or its four doors. Or how many golf bags or suitcases fit in its trunk.

That's for ordinary cars. The Corvette Sting Ray is a two-seater sports car, one of a breed that puts performance first. Extra size and weight hamper performance. So Corvette leaves back seats and big trunks to family cars. It offers a 327-cubic-inch V8, fully independent suspension and such. Things people expect from a sports car.

Corvette also offers things people don't expect. Built-in heater and defrosting system. Roll-up windows. Crank-operated ventipanes. Seat belts. Carpeting. Armrests.

Electric clock. Built-in ashtray. Outside mirror. Adjustable steering column. Locking glove compartment. Dual sun visors. Dual courtesy lights. Even a cigarette lighter. Plus ample luggage space for two on a trip.

All these creature comforts are standard equipment on every Corvette Sting Ray Sport Coupe and Convertible. Cars that put performance first should consider the human factor too.

After all, people are people—even when they drive Corvettes.

Chevrolet Division of General Motors, Detroit, Michigan.