

CAN A SPORTS CAR FROM THE WRONG SIDE OF THE OCEAN MAKE GOOD?

Some people thought Corvette had a nerve even trying.

But you can't keep a good car down. The Corvette Sting Ray caught on. Now it's just about the most popular sports car sold in America. Regardless of price. Or what side of the ocean it came from.

Why do people pick Corvette when tradition points the other way? Maybe because Corvette started a few traditions of its own. Such as making high performance a production standard. And taking the hysteria out of the price. And coddling you with interior comforts once limited to passenger cars. And offering two models—Coupe and Convertible. Then letting you pick just the Corvette for your tastes, with four V8's up to 375 hp*. Performance options* like cast aluminum wheels. And many other options, of all kinds.

One more Corvette tradition: parts and service are available wherever you travel in the United States.

Obviously, there's an ocean of difference between Corvette and other sports cars. And we wouldn't trade places with anybody. . . . Chevrolet Division of General Motors, Detroit, Mich.

*Optional at extra cost

CORVETTE STING RAY

CHEVROLET

