



Chevrolet Impala Super Sport Coupe with extra-cost Powerglide automatic transmission

Jet-lounge interiors ... Jet-smooth ride

This is luxury . . . spacious Body by Fisher surrounding you with yards of elegant vinyl and deep-twist carpeting, a firm Full Coil suspension smoothing your way below. And as if this weren't enough to give you a lift, wait till you see the down-to-earth Chevrolet price!

If you've jetted cross-country lately, you'll know where we got the name "Jet-lounge interiors" for the '64 Chevrolet.

Its bucket seats are wide, deep-cushioned, tailored in a new kind of glove-soft vinyl. The carpeting underfoot is so thick and luxurious you might be tempted to take your shoes off.

We can't think of anything that could make this one any

more relaxing—unless it might be Chevrolet's extra-cost AM-FM radio playing softly in the background.

Chevrolet goes Jet-smooth, too. Full Coil suspension lets each wheel retract, in effect, when it hits a bump. Over 700 shock and sound absorbers throughout the body and chassis keep road noises down to a whisper. Engines range from a sprightly 6 up to an extra-cost 425-hp V8.

There isn't a nicer way to get from one place to another—on the ground, at least—for the price. And reasonable as everybody knows Chevrolet prices are, who could ask for a friendlier welcome aboard than that? . . . Chevrolet Division of General Motors, Detroit, Michigan.

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THE GREAT HIGHWAY PERFORMERS

'64 LUXURY CHEVROLET

