

Jet-smooth ride ... Jet-lounge interiors

The Body by Fisher and Full Coil suspension insulate you from road shocks and noise. The generously thick foam-cushioned seats are topped in the newest and softest in expensive vinyls. Fasten your seat belt and come fly with us.

You'll like what you'll feel and what you won't feel in a '64 Chevrolet.

You won't feel every crack and tar strip in the road. And you won't feel like the doors are going to shake off their hinges every time you go over a railroad track.

For in a Chevrolet, there are 10 feet of steel coiled into a husky spring to cushion the bumps at *each* wheel. And there are over 700 shock deadeners spotted throughout the car to stop vibrations. You'll ride

'64 LUXURY CHEVROLET

as only this responsive highway performer knows how—Jet-smooth.

Slide inside a new Impala Super Sport. Run your hand over the ultra-soft vinyl upholstery. Feel the thickly padded deep-twist carpeting underfoot. Jet-lounge interiors, we call them. Soft, spacious, plush as the interiors in the lounges of the newest ocean-crossing jet liners.

And whether you're talking interiors, ride, the extra-cost Powerglide transmission or whatever, the proof of how good they are is this:

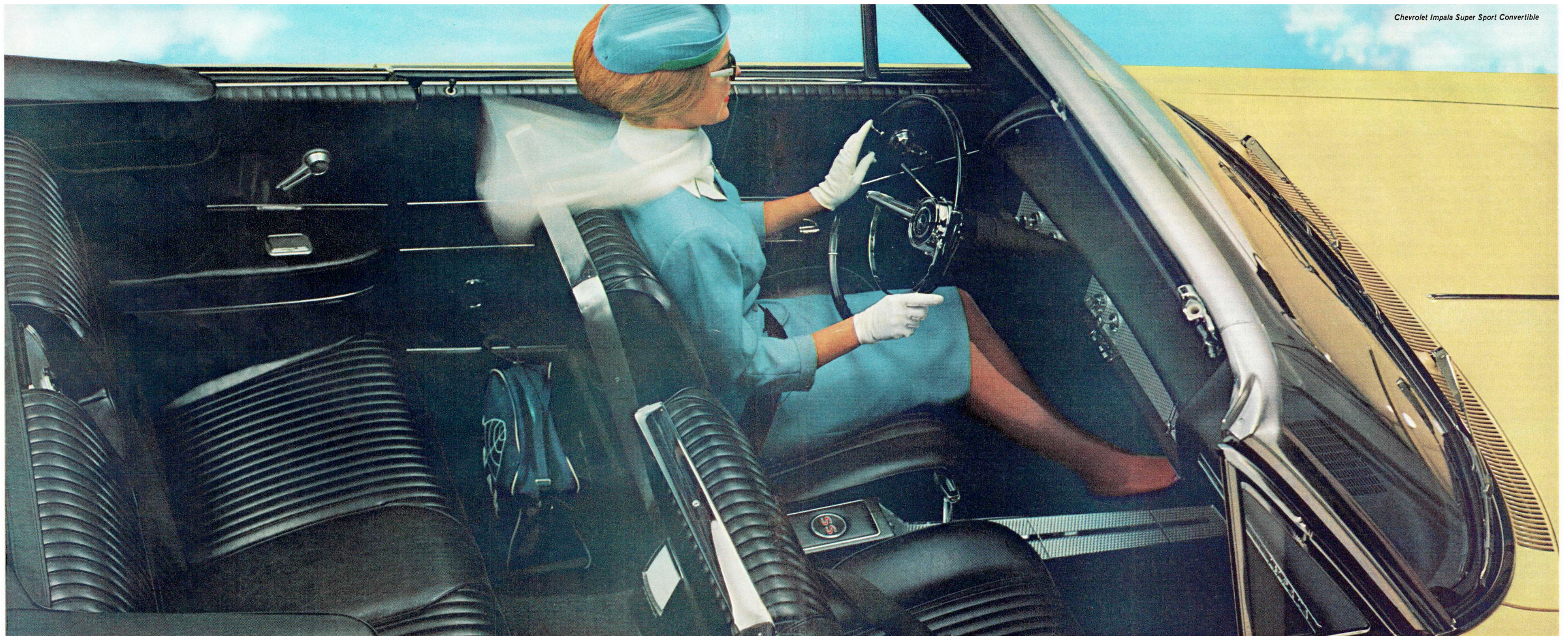
Year after year Chevrolets have given owners a very high return at trade-in time. So you get more car for your money when you buy it, more money for your car when you sell it.

And that ought to give you a pretty good feeling, too. . . . Chevrolet Division of General Motors, Detroit, Michigan.

Chevrolet • Chevelle • Chevy II • Corvair • Corvette



THE GREAT HIGHWAY PERFORMERS



Chevrolet Impala Super Sport Convertible