

Don't send your Chevy to parts unknown! With the many brands of replacement brake linings on the market, how do you know which kind to get for your Chevrolet? It's really quite easy. When it's time to replace, ask yourself what kind of lining gave your Chevy sure stops when it was new. Then replace with more of the same—Genuine Chevrolet Replacement Parts! They're engineered especially to Chevrolet specifications, to fit and work right for a long time. They're installed by people with access to more than 75,000 parts for Chevrolet cars and trucks as far back as 1938 models. Ask for them by name at leading independent garages and service stations, and at your local Chevrolet dealer's. To keep your Chevy the Chevy-est, be sure to get Genuine Chevrolet Replacement Parts.... Chevrolet Division of General Motors, Detroit, Michigan. Always remember... It pays to keep your Chevy the Chevy-est.



Look for this sign.