



## There are all kinds of replacement shock absorbers. How do you pick the kind for your Chevrolets?

Here's one clue. Shocks you buy where you bought the cars are made to give you back that "ride-like-new" quality. They're designed for your Chevrolet. To fit right the first time, work right for a long time. And they're easy to come by in a hurry, too. Because your Chevrolet dealer has immediate access to about 75,000 Genuine Chevrolet Replacement Parts. So when you want that new Chevrolet ride again, remember—it pays to keep your Chevies the Chevy-est. Your payoff begins when you call your Chevrolet dealer and continues for a long time after he delivers the parts you need P.D.Q. (Parts Delivered Quick)! Don't send your Chevies to parts unknown! . . . Chevrolet Division of General Motors, Detroit, Michigan.

It pays to keep your Chevies the Chevy-est



Look for this sign.