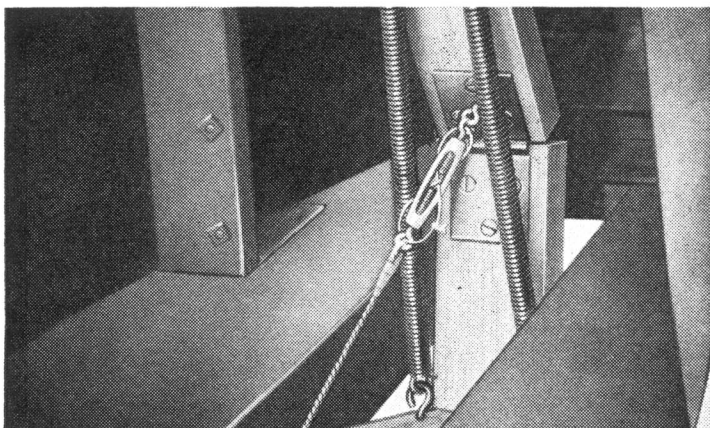




this could be
YOU!

*You've roared across the finish line first in the final thrilling heat. You're Soap Box Derby Champ of your hometown! And the \$500 bond and trophy are just the beginning. Ahead are the finals for the 1964 World's Championship at Akron, Ohio. But it takes time and planning to build a top-flight Soap Box Derby racer. **Better get started now!***



EVER SEE ONE OF THESE? It's a turnbuckle for adjusting the brakes on your Soap Box Derby racer. You'll find it on page 19 of the big 28-page Soap Box Derby Rule Book for 1964. The book gives complete plans and helpful tips for building your Derby racer. It's yours free at your sponsoring Chevrolet dealer's. Get it soon and get started!

WHAT IS IT? The Soap Box Derby is unique—there's nothing else like it! It's been called "The World's Greatest Amateur Racing Event." It's for boys from all over the world who race one another in cars they build themselves.

BIG PRIZES! You get the fun and thrills of racing in your own hometown. If you win there, Chevrolet, sponsor of the national Derby, awards you a \$500 bond. And you get a free trip to Akron, Ohio, to race in the 1964 All-American on Saturday, August 15. You're there for four fun-packed expense-free days—a champion's welcome, living at Camp Derbytown, meeting celebrities, and racing in the big finals in the All-American championship. And you have a chance to win national fame plus a share of \$30,000 in college scholarships!

EASY TO ENTER! If you will be between 11 and 15 as of August 1, 1964, go with your mother or dad to your nearest sponsoring Chevrolet dealer's. Sign up there and get the whole story. Then start building your Derby racer. It's a lot more fun if your friends enter, too. Tell them about it! . . . Chevrolet Division of General Motors, Detroit, Michigan.

