



# Free from Command 70 Ford Mustangs!



New Ford Mustang—  
Official Pace Car, 1964 Indianapolis '500'

**Here's the Sweepstakes to end all sweepstakes. Command Hair Dressing gives you 70 chances to win the hottest sportscar in years!**

Whatever you do, don't miss this one! 70 chances to win. 70 winners! Each of these Command Mustangs is equipped for real performance!

How hot is the car? Hot!! The 289 high performance V-8 develops 271 horsepower at 6000 rpm. Each of Command's 70 prize Mustangs is also equipped with a 4-speed fully synchronized transmission plus a Rally-Pac with matched tach and electric clock. Grand Prix driver, Dan Gurney, says: "Mustang is best handling of any car in its class."

Win a new Mustang and you've got a new problem—when the top goes down, your hair goes up! Answer? Command! Formula modern as the Mustang. No alcohol. No water. Non-greasy. Grooms your hair as if it grew that way. Remember—no Command man ever finished last.

#### ENTER NOW. FOLLOW SIMPLE RULES.

1. Simply print your name, address, city and state on the back of the yellow end flap of any Command Hair Dressing package or if you don't have one, write the word **COMMAND** in block letters on a plain sheet of paper 4"x5" along with your complete name and address and mail to Command Sportscar Sweepstakes, Reuben H. Donnelly Corporation, P.O. Box 725, Hinsdale, Illinois.
2. Enter as often as you wish but each entry must be mailed in a separate envelope.
3. All entries must be postmarked no later than July 1, 1964 and received no later than July 7, 1964. Winners will be notified by mail approximately 30 days after the completion of the drawing. A winners' list can be obtained by mailing a self-addressed stamped envelope to Winner's List, Reuben H. Donnelly, P.O. Box 725, Hinsdale, Illinois. Do not include self-addressed stamped envelope with entry.
4. This sweepstakes is subject to all federal, state and local regulations and is open to anyone except employees and their families of Alburto-Culver Company, its advertising agencies, the judging organization and residents of the state of Wisconsin.