



FORD GALAXIE 500 2-DOOR HARDTOP

## “3½-speed” box—and no charge

Every standard-shift Ford has Synchro on Low gear. Same for V-8 version of Fairlane and Falcon. That takes the old three-speeder out of Dullsville; making the bottom cog a *driving* gear instead of just a start-up gear is like adding half a ratio to the box and even the most basic Ford you can buy gets a good chunk of that sports car feeling.

How do you explain this to mama, who thinks Synchro is a new detergent?

Well, you can take her out in a '64 Ford and say: “Look, here I am almost stopped and the light goes green—so I pop it into Low and away we go; no “crr-r-runch.” Or you can show her the bit about the slow truck and the short

straightaway—how you can flip into Low at 10 M.P.H. and squirt on by with a big safety margin. Or sail down a stiff mountain grade and get the braking assist of bottom gear any time you want it. Or shift in the middle of a climbing hairpin turn without losing momentum.

We feel Synchro Low adds a big chunk of pleasure to anybody's three-speed driving. That's a big chunk you don't get in any other standard-shift car—because only Ford takes the trouble.

So trot on down to your Ford dealer and try it; we may wean you away from automatics yet.

TRY TOTAL PERFORMANCE  
FOR A CHANGE!

# FORD

Falcon • Fairlane • Ford • Thunderbird

THIS ADVERTISEMENT IS SCHEDULED TO APPEAR  
IN THE FOLLOWING PUBLICATIONS:

Publication	Issue	Circulation
ROAD & TRACK (4/c)	January, 1964	148,681
CAR LIFE (4/c)	January, 1964	101,872
CAR & DRIVER (4/c)	January, 1964	173,399
HOT ROD (B&W)	January, 1964	609,275
MOTOR TREND (B&W)	January, 1964	392,901
SPORTS CAR GRAPHIC (B&W)	January, 1964	167,953

TOTAL CIRCULATION: 1,594,081

ADVERTISEMENT NO. 12244 and 12244-B  
Page 4/c and Page B/W

Prepared by  
J. WALTER THOMPSON COMPANY

PRINTED IN U.S.A.