



FORD GALAXIE 500/XL 2-DOOR HARDTOP

The one machine that will improve your roads without upping your taxes: the 1964 Super Torque **FORD** is hundreds of pounds stronger, smoother, steadier than any other car in its field. It puts more car between you and the road, takes you into the highest brackets of comfort and performance.

TRY TOTAL PERFORMANCE
FOR A CHANGE!

FORD

Falcon • Fairlane • Ford • Thunderbird

THIS ADVERTISEMENT IS SCHEDULED TO APPEAR
IN THE FOLLOWING PUBLICATIONS:

| <i>Publication</i> | <i>Issue</i> | <i>Circulation</i> |
|---------------------------|-------------------|--------------------|
| TIME | November 8, 1963 | 2,397,000 |
| NEWSWEEK | November 11, 1963 | 1,294,000 |
| U. S. NEWS & WORLD REPORT | November 11, 1963 | 1,149,000 |
| NEW YORKER | November 23, 1963 | 425,000 |

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Prepared by

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