



FAIRLANE 500 SPORTS COUPE — "289" V-8 OPTIONAL

“Dad says his **Fairlane** solves everything. It has family-size room: it has the easy feel of a sports car: it offers the extra power of a big 289 V-8: and the experience of 5 billion owner-driven miles — road proof no other middle-size car can offer! That’s why he went up there on that cliff: to look for new worlds to conquer.”

TRY TOTAL PERFORMANCE
FOR A CHANGE!

FORD

Falcon • Fairlane • Ford • Thunderbird
WINNER OF MOTOR TREND'S
CAR OF THE YEAR AWARD