

More good news for the strong-little-engine addicts

This Fairlane V-8 is beginning to look like the greatest thing since sliced bread — and, just to help matters along, we're adding some Good Things for '64.

The revised V-8 list reads like this: (1)
The basic V-8; 260 cubic inches, twobarrel carburetor, 164 h.p., very smooth,
a sipper of regular gas. (2) The new
choice: 289 cubes, two-barrel carb, 195
h.p. This burns regular, has hydraulic
lifters, runs like ball bearings on ice—but
it is strong all day long and bridges the
gap between the basic V-8 and (3) the
Cobra's cousin. Also 289 cubes... but with
four barrels, solid lifters, RPM's like an

electric fan, 271 muscular horses and a violent urge to show up larger powerplants.

Take your pick, from mild to wild. They all come wrapped in Fairlane's neat no-fat body, with handling to match and one of the quietest, sturdiest chassis you've ever sampled. If you're in a real expense-no-object mood, add \$13.30* and get heavy-duty springs and shocks (in any event you'll get 14-inch wheels) and the two top V-8's can be had with four-on-the-floor (except wagons). So O.K.; get in and show 'em displacement isn't everything!

*Manufacturer's suggested retail delivered price.

FOR A CHANGE!

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