



the unexpected...

A PRODUCT OF

 MOTOR COMPANY

Mustang hits the starting line full bore!

Here's Ford's new kind of car . . . and no car ever hit the road quite so ready for action. Mustang has a long, long list of goodies *now*, not six months or a year after introduction. Let's check down the list:

1. **Three V-8's**, from the supersmooth 164-hp version with hydraulic lifters through a strong 210-hp four-barrel, right up to the solid lifter-header exhaust high-performance 271-hp stormer. And that's not the end; the whole Cobra kit bolt-on array is available. (You want the four-Weber 343-horse wild one? Just let us know.)
2. **Transmissions?** The V-8 choice starts with the all-synchro 3-speed manual. Or four-on-the-floor. Or Cruise-O-Matic Drive. All with floor shifts.
3. **What else?** A special handling pack-

age for V-8's (included with the 271-hp V-8) that makes the Mustang solid as a Pullman car on the corners. A Rally Pac that combines tach and clock with sweep-second hand. And, just to show we're versatile, air conditioning, a six-cylinder saver, power steering and all the other *dolce vita* items.

We hope we're not immodest, but the Mustang four-seater starts life with the kind of equipment and options most cars take years to come by. And the kind of rock-solid handling. And the toughness and durability it takes to build a going competition machine.

Come down to your Ford Dealer's and take a long, careful look. If we've skipped anything that would make your heart glad we'd like to hear about it—but what could it be?

TRY TOTAL PERFORMANCE
 FOR A CHANGE!

FORD

Mustang • Falcon • Fairlane • Ford • Thunderbird



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