



Ford Mustang Hardtop with Vinyl-Covered Roof

A PRODUCT OF

 MOTOR COMPANY

Presenting the unexpected... new Ford Mustang!

\$2368* f.o.b. Detroit



This is the car you never expected from Detroit. Mustang is so distinctively beautiful it received the Tiffany Award for Excellence in American Design . . . the first time an automobile has been honored with the Tiffany Gold Medal. Mustang has the look, the fire, the flavor of the great European road cars. Yet it's as American as its name . . . and as practical as its price—just \$2,368 f.o.b. Detroit.

* That's the suggested retail price for the basic Mustang Hardtop. It does not include, of course, destination charges from Detroit, options, state and local taxes and fees, if any. Whitewalls are \$33.90 extra and the vinyl roof covering is \$75.80 extra.

It does include, however, at no extra cost, a padded instrument panel and full wheel covers, which cost extra on most other cars...

See the Mustang and ride Walt Disney's Magic Skyway at the Ford Motor Company's Wonder Rotunda, New York World's Fair.

as well as bucket seats; floor-mounted shift; wall-to-wall carpeting; vinyl upholstery; arm rests; cigarette lighter; room for four; sensibly sized trunk; sports steering wheel; courtesy lights; a 170-cu. in. Six . . . and more!

The basic Mustang is an eminently practical and economical car, yet, it was designed to be designed by you. You can make your Mustang into a luxury or high performance car by selecting from a large but reasonably priced group of options.

For added luxury choose such options as air conditioning, push-button radio, vinyl roof covering, 3-speed Cruise-O-Matic, power brakes, power steering—you name it.

Or, for sports car performance add the big 289-cu. in. V-8 engine (the same basic V-8 that powers the famous Cobra!), 4-speed stick shift (synchro in all forward speeds), and Rally Pac (tachometer and clock).



Ford Mustang Convertible

TRY TOTAL PERFORMANCE
 FOR A CHANGE!

FORD

Mustang • Falcon • Fairlane • Ford • Thunderbird

For an exciting, authentic scale model of the new Ford Mustang, send \$1.00 to Ford Offer, Department I, P.O. Box 35, Troy, Michigan. (Offer ends July 31, 1964)