



Ford Mustang Hardtop

A PRODUCT OF  
  
 MOTOR COMPANY

# New Ford Mustang

\$2368\* f.o.b.  
 Detroit



This is the car you never expected from Detroit. Mustang is so distinctively beautiful it has received the Tiffany Award for Excellence in American Design... the first time an automobile has been honored with the Tiffany Gold Medal.

You can own the Mustang hardtop for a suggested retail price of just \$2,368—f.o.b. Detroit. \*This does not include destination charges from Detroit, options, state and local taxes and fees, if any. Whitewall tires are \$33.90 extra.

Every Mustang includes these luxury features unavailable—or available only at extra cost—in most other cars: bucket seats; wall-to-wall carpeting; all-vinyl upholstery; padded instrument panel; and full wheel covers. Also standard: floor-shift; courtesy lights; sports steering wheel; front arm rests; a 170 cu. in. Six, and much more.

That's the Mustang hardtop. With its four-passenger roominess and surprisingly spacious trunk, it will be an ideal car for many families. Yet Mustang is designed to be designed by you. For instance, the trip to the supermarket can be a lot more fun when you add convenience options like power brakes or steering, Cruise-O-Matic transmission, push-button radio, 260 cu. in. V-8.

Or, you can design Mustang to suit your special taste for elegance with such luxury refinements as: air conditioning; vinyl-covered roof; full-length console; accent paint-stripe, and convertible with power top.

If you're looking for action, Mustang's the place to find it, with a 289 cu. in. V-8; 4-speed fully synchronized transmission; Rally-Pac (tachometer and clock) and other exciting options.

For an authentic scale model of the new Ford Mustang, send \$1.00 to Mustang Offer, Department C-1, P.O. Box 35, Troy, Michigan. (Offer ends July 31, 1964)

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