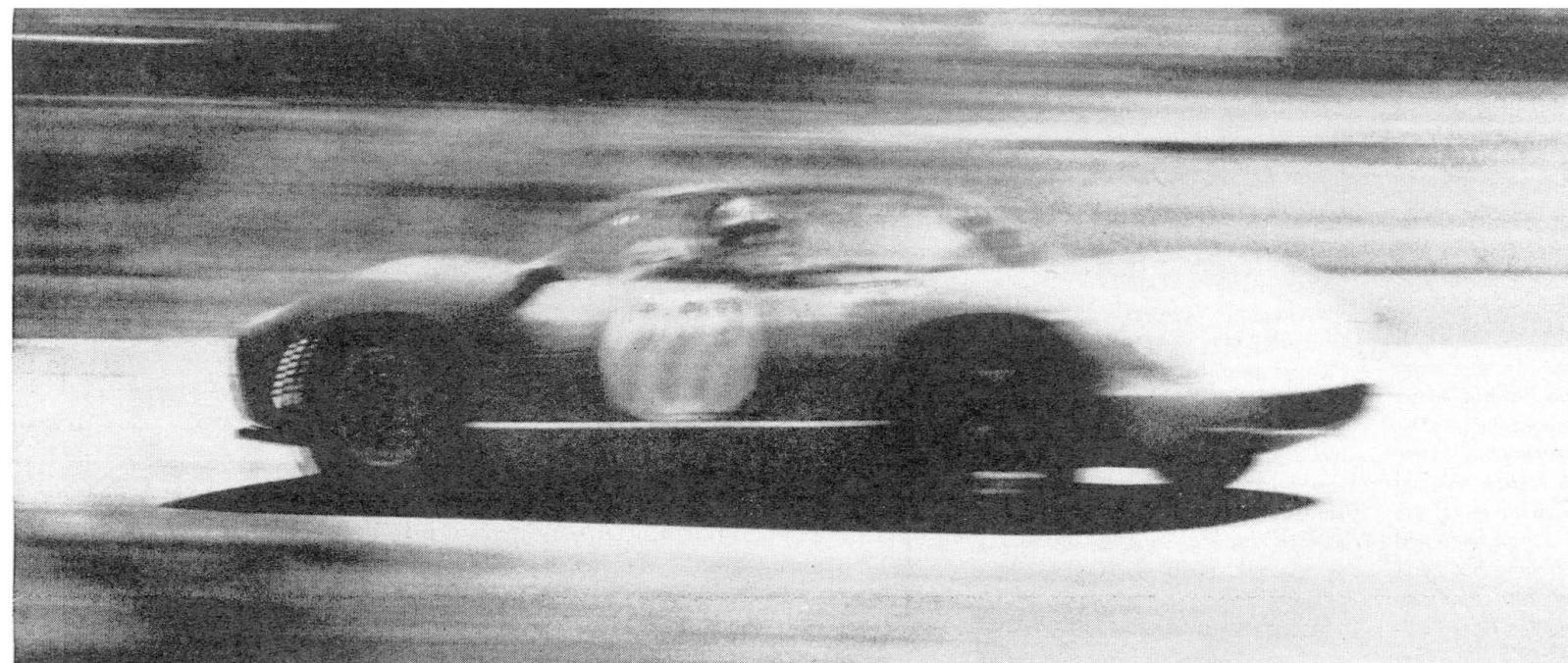


Gendarme watches Shell's newest customer go by. Ford GT takes a practice lap in preparation for Le Mans race.



Long-time Shell customer wins at Sebring, gets set for Le Mans. Ferrari was the overall winner at the famous Sebring, Florida, 12-hour race last March. Saturday, he'll go for an unprecedented fifth-straight victory at Le Mans. Ferrari racing cars have run on Shell fuel and lubricants for more than two decades.

Saturday at Le Mans, France:

# THE NEW FORD GT CHALLENGES WORLD CHAMPION FERRARI. BOTH ARE SHELL CUSTOMERS



Ford's GT is first car ever entered in international championship races by a major American manufacturer. Ford protects the GT with Shell oil. Why Shell? Says Ford's Roy Lunn, chief design engineer of the GT: "A lot of time and talent have gone into the building of this car. We want to be sure we're protecting our investment with the best motor oil we can buy—Shell oil." ←

Enzo Ferrari, at his factory in Maranello, Italy, talks about Shell: "My loyalty to Shell springs from my experience first as a racing driver, then as director of the Ferrari racing team, and finally as a car manufacturer. Thirteen world championships have been the result of this happy association with Shell." →



FRENCHMEN call Le Mans *La Ronde Infernale* ("The Hell Circuit"). It is probably the most famous auto race in the world—certainly it's the longest.

In recent years, the world championship cars of Enzo Ferrari have dominated Le Mans, winning the race five times in the last six years including the last four straight. Ferrari is favored to make it five-in-a-row on Saturday.

This is Ford's first year in international championship racing. For its new GT to beat Ferrari would be one of the great upsets in modern racing history. But at Le Mans, a powerful car like the Ford is never discounted, not at least by Ferrari.

### Shell guide to Le Mans

**Time and date:** Race starts 4 p.m. (French time), Saturday, June 20; ends 4 p.m., Sunday, June 21.

**Winner:** Car that has covered greatest distance at the end of 24 hours.

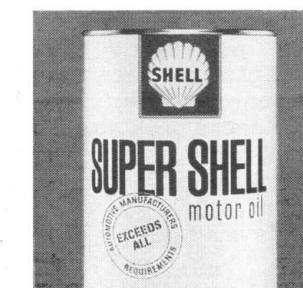
**Length of course:** 8.3 miles (one lap). Winning car usually travels over 2800 miles. Average speed of the 1963 winner was 119.5 mph. Cars can accelerate to about 190 mph on straightaways.

**Number of cars entered in race:** approximately 55.

**Brand of motor oil used:** Free choice.

**Favorite:** Ferrari (will use Super Shell Gasoline and Shell motor oil).

**Challenger:** Ford GT (will use Super Shell Gasoline and Shell motor oil).



**In your car.** Super Shell Motor Oil works to prolong engine life, reduce repairs. Super Shell Gasoline can give you power and good mileage.