


There are two
popular convertibles
in the economy field.

Ours is the good looking one.



 Doesn't look much like an economy car, does it? This one's the swinger. Long, clean lines. Convertible top folds out of sight. Walnut dash.

The beauty's more than skin deep, though. Test drive it and you'll become a believer. The 1200 does well over 75 mph. Doesn't poop out on hills, either. She handles like a sports car. Four forward speeds. Four-wheel independent suspension. Does a U-turn in a mere twenty-five feet.

Practical, too. Built for a family of four. Bucket seats adjust to 72 different positions. Loads of leg, head and luggage room. Steering wheel is adjustable.

Yes, there are two popular convertibles in the economy field. And the good looking one is only \$1949*.

We have a snappy sedan, too. Roomy. Solid. Fast. Puts the others to shame. It's only \$1699* Who says an economy car has to look like one!

Triumph 1200

*Suggested retail price P. O. E. plus state and/or local taxes. Slightly higher in West. Look for dealer in Yellow Pages. Overseas delivery available. Standard-Triumph Motor Co., Inc., 575 Madison Ave., New York 22, N. Y. Canada: 1463 Eglinton Ave. W., Toronto 10, Ont.