


THE NO. 1 SPORTS CAR
MAGAZINE ASKED ITS
READERS TO VOTE FOR
THE BEST GT SPORTS
CAR UNDER \$3000...

TR-4 won!



 *Car & Driver* is the world's leading sports car magazine. Its readers know all about sports cars. That's what's so impressive about the TR-4 piling up a third more votes than the next car.

Sports car fans know a real performer when they see one. The TR-4 accelerates from 0-60 m.p.h. in 10.5 seconds. Cranks out 110 m.p.h. top.

Step on those extra large disc brakes. You stop straight and true every time. No fade. No pull.

The TR-4's responsive rack-and-pinion steering answers first, asks questions later. And the easy-flowing

stick shift is synchromesh in all 4 forward speeds. Moves like part of your arm.

The price is right: \$2849*. Have your Triumph dealer show you what all the excitement's about. And while he's at it, ask to see the exciting new Spitfire. In that same poll, the Triumph Spitfire was most popular among all sports cars selling for under \$2500. (It's only \$2199*).

Test drive both the TR-4 and the Spitfire. It's a tough choice between them, but you do have one consolation. They're both winners. **TRIUMPH**

*Suggested retail price POE plus state and/or local taxes. Slightly higher in West. Look for dealer in Yellow Pages. Overseas delivery available. Standard-Triumph Motor Co., Inc., 575 Madison Ave., N.Y.C. Canada: Standard-Triumph (Canada) Ltd., 1463 Eglinton Ave. W., Toronto 10, Ont.