

C VOLKSWAGEN OF AMERICA, INC

One of the nice things about owning it is selling it.

A new Volkswagen doesn't depreciate wildly the minute you turn the key.

In a sense, the olderit gets the more valuable it gets.

So that in 5 years, the same VW will be worth more than some 5-year-old cars that cost twice as much to begin with.

Old VWs are worth a lot because a lot

of people want them.

One reason is that it takes a real car nut to tell a clean used one from a new one.

VWs always look like VWs.

Another reason is that they hold up.

A VW is put together so well, it's practically airtight. (It helps to open a window to close a door. Even on old ones.)

Then there's this: All the nice money you save with a new VW (on gas, oil, repairs, tires) you keep saving with an old one.

So you can get a nice price for it. (If something forces you to sell.)



It's the kind of economy that people are willing to pay an arm and a leg for.