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We don't have to start from scratch each year.

We've been making the same basic VW for so long now, you'd think we'd be bored with the whole thing.

But the fact is, we're still learning.

We've learned how to finish the car superbly. And how to make the parts fit so well, the car is practically airtight.

So we have plenty of time to concentrate on making the car work even better.

This year the brakes are more efficient, and the heater, and some 20 other things.

When we do make new parts we try to make them fit older models, too. So there's nothing to stop a Volkswagen from running forever.

And nothing to stop it from looking new forever, either.

Starting from scratch each year can get

in the way of all that.

Just when they've ironed out the kinks in the current model, they have to face the kinks in the next.

We'll never understand all the hoopla over the "big changes" for next year's models.

Weren't they proud of this year's?

