thrift's new dimension ...beauty's new shape

INTRODUCING

the completely new

ACADIAN BEAUMONT for '64

The '64 Acadian Beaumont is here with 10 models in 3 series, on a new 115" wheelbase! The styling is lean, clean and elegant . . . all-new, completely different, most exciting new look in '64 motoring! Roominess, performance and ride are also new from the ground up. Larger interiors take six adults easily. 6 cylinder or V8 engines are packed with high-performing horsepower. Full-coil suspension lets you ride smoothly. And the price is sure to excite your sense of value. See Beaumont today!





Beaumont Sport Deluxe Sport Coupe

Dramatic new beauty from General Motors



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