

Chevrolet's Hot New 396 cu.in. V-8

MARCH 1965 60c IN CANADA 50 CENTS

CAR LIFE

RAMBLER'S NEW MARLIN FASTBACK



*Quarter Horse -
A 427 Mustang for the Dragstrip*



Get a load of that!

Coronet 500:

**The newcomer that's
a real goer.**

Hot Dodge . . . new lower price.

**Looks outside . . .
luxury inside.**

**Buckets on the floor,
eight under the hood.**

Rarin' to go?

Grab that stick—off in a shot.

Coronet:

**a far cry from the ordinary,
a whale of a car for the cost.**

**Drive in it . . .
dream in it.**

See what we mean?

Dodge comes on big for '65.

'65 Dodge Coronet

DODGE COMES ON BIG FOR '65 • DART • CORONET • POLARA • CUSTOM 880 • MONACO

DODGE DIVISION



CHRYSLER
MOTORS CORPORATION



Win some, lose some

"We have to go on record and say that the Corvair is—in our opinion—the most important new car of the entire crop of '65 models, and the most beautiful car to appear in this country since before World War II."

Car and Driver

"On tight corners, the '65 Corvair will hold its own with anything on the road."

Hot Rod

"We'd feed the Corvair into the turn with increasing force on the steering wheel, applying as much power as was available, and come scorching out the other end of the curve without so much as a tailwag."

Car Life

"In the '65 Corvair, the superfluous has been stripped away from a classic form and the result is a clean, beautiful car. The new Corvair's styling is going to attract most people—it's an obvious selling point. Its hidden virtue, handling, will soon become apparent to—and much appreciated by—the enthusiast driver."

Car and Driver

"Not counting the Corvette, Corvair has the closest thing to performance handling characteristics you'll find on this side of the ocean, with no sacrifice in ride qualities."

Motor Trend

"On test runs at GM's Michigan proving grounds the Corsa started and stopped with no dipping, and it cornered—even at wild speeds—with smooth intent and no sign of sway."

Sports Illustrated

"If the automotive enthusiasts loved Corvair in 1964, the '65 will drive 'em clean out of their minds."

Car and Driver

"The result of all this is a new American sports car that will be eminently acceptable at rallies but that can, in the American manner, double at church picnics."

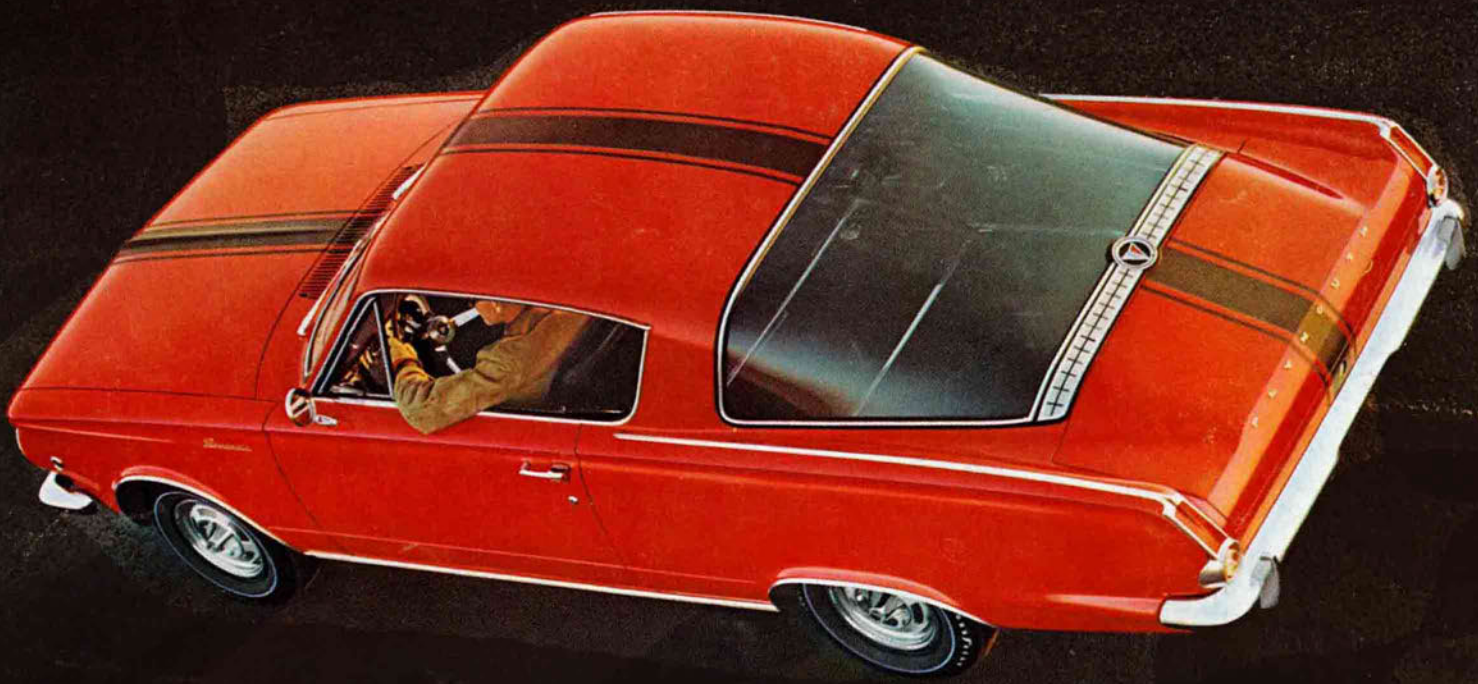
Sports Illustrated

"We personally . . . feel that the hood looks a trifle short."

Car and Driver



Chevrolet Division of General Motors, Detroit, Michigan



Did you know

that the 1965 Plymouth Barracuda has an optional Formula 'S' sports package that includes a Commando 273-cu.-in. V-8 engine*; heavy-duty shocks, springs, and sway bar; a tachometer; wide-rim (14-in.) wheels, special Blue Streak tires, and simulated bolt-on wheel covers?

You do now.

*The Commando 273 engine has a 4-barrel carburetor; 10.5:1 compression ratio; high-lift, high-overlap cam; dome-top pistons; dual breaker points; solid lifters; special intake system with unsilenced air cleaner; low back-pressure exhaust system with exposed resonator; and an engine dress-up package.

PLYMOUTH DIVISION  CHRYSLER
MOTORS CORPORATION

THE ROARING '65s
FURY
BELVEDERE
VALIANT
BARRACUDA
Plymouth



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COVER: QUARTER HORSE BY FORD PHOTOGRAPHIC.



SPLASH AND SIZZLE

Rambler joins the fastback foray
with the eye-twinkling Marlin.
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swirling seas is told on Page 56.