

CAR OF THE YEAR

MOTOR TREND

DECEMBER 1965 • 50c

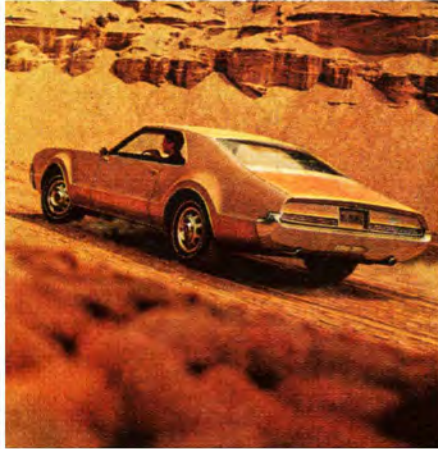
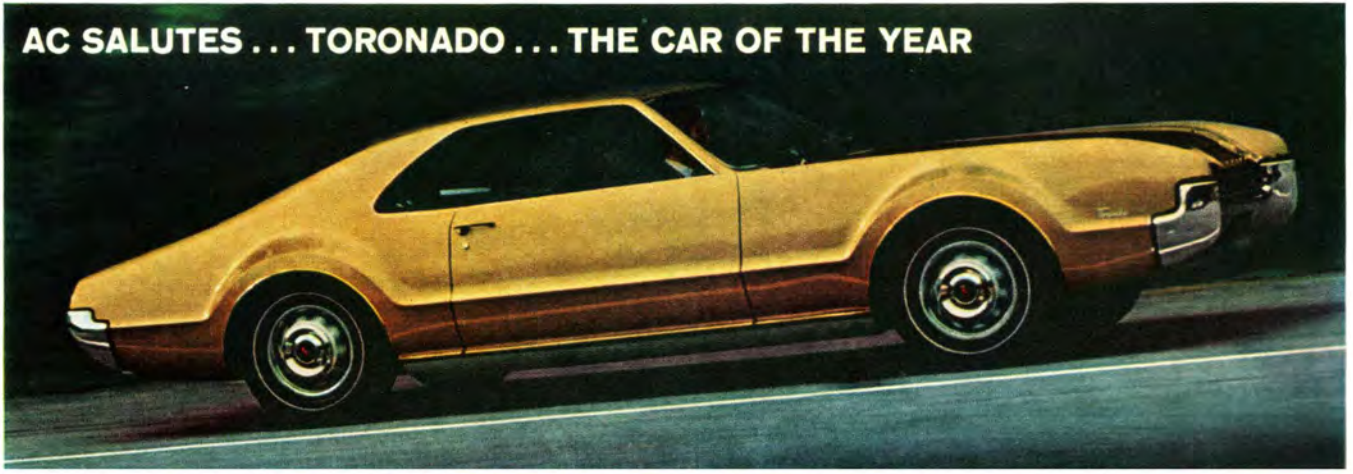


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TORONADO



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AC Spark Plugs specified by Oldsmobile engineers for exciting new Toronado

AC Spark Plugs, with the Self-Cleaning Hot Tip, were selected by Oldsmobile engineers to spark the exciting new Toronado. This new front-wheel-drive Oldsmobile gets its firepower from regular AC Spark Plugs. You, too, can be as demanding in your request for fire-power . . . demand AC Fire-Ring Spark Plugs next time you change.



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MOTOR TREND

DECEMBER, 1965
VOLUME 17, NUMBER 12

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Spotlight on Detroit	8
Letters	12
Glove Compartment	18
Car of the Year Award	24
Engineering the Toronado	26
Toronado Cross-Country Road Test	32
Developing the Toronado	40
Front-Wheel Drive—Then and Now	46
Front-Wheel Drive Through the Years	50
Austin Cooper-S Road Test	54
Weekend Mechanic: The Starter	56
Speedsters with Sterns	60
Old Dominion 500	64
Milwaukee 250	68
Detroit's Top Secret: N/C Tooling	70
From Stuttgart with Love	74
Wailing at the Nationals	76
Bonneville '65	77
Vintage Comments	73
Cars à la Carte	78
Autorandom	82
Stock Talk	84
New Products	86
Car Clinic	90
Sell 'n' Swap	92
Index to 1965 Articles	94



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COVER: 'Tis the season to present MOTOR TREND's 1966 Car of the Year, Oldsmobile's Toronado. Because this superbly styled car's beauty goes much deeper than the skin, due to its technically interesting front-wheel drive, X-ray composite photographic techniques were used to reveal all its charms. Color photography by GM Photographic; cover design by Albert H. Isaacs.

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GTO stands for *Gran Turismo Omologato*. You've probably heard of it. A Pontiac in a saber-toothed tiger skin. The deceptively beautiful body comes in convertible, sports coupe, and hardtop configurations. With pinstriping. On a heavy-duty suspension system that thinks it's married to the ground. Bucket seats and carpeting. Wood-grained dash. Redlines or whitewalls at no extra

cost. Chromed 335-hp 4-barrel under the hood. Fully-synchronized 3-speed on the column. Or order a heavy-duty all-synchro 3-speed or 4-speed with Hurst floor shifter. Or 2-speed auto. Or the 360-hp 3 2-BBL. There's a catalog full of options. See if you can get your Pontiac dealer to cough one up. That's the GTO/2+2 performance catalog. You'll recognize it. It vibrates.

Speak softly and carry a GTO





Plymouth Satellite. Our re-entry vehicle.

The '66 Plymouth Satellite. It's going to be in the midst of things. And our dear rivals don't much like the idea at all.

Satellite is the top of the Plymouth Belvedere line. It boasts a strikingly new body. All told, the car is a little shorter, a little lighter, a little wilder. Shell-type front bucket seats

are standard. So is a new center console. And a padded instrument panel. And special wheel covers with spinner hubs. Safety-Rim wheels. Deep-pile carpeting. New safety door handles. Back-up lights. A left outside rearview mirror. Variable-speed windshield wipers with windshield washer.

Engines. V-8s only. A standard 273-cubic-incher gets things off the ground, and 3 optional V-8s take off from there. Transmissions: 3-speed manual, console-mounted optional 3-speed automatic or 4-speed stick. Plymouth Satellite. Here one second, gone the next. Quick, to your Plymouth Dealer's!

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