



'65 Rambler American—sporty-looking boss of the economy runs

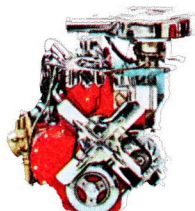


SPECTACULAR SPORTS OPTIONS— SENSIBLE TRAVELING COMFORT

Automatic or manual floor shifts, consoles, Airliner Reclining Bucket Seats.

SPECTACULAR ACTION ENGINES— SENSIBLE FUEL ECONOMY

New Torque Command 232 is world's most advanced Six, and most powerful engine option in America's proved Economy King.



Compact Economy King of the 3 SENSIBLE SPECTACULARS

Think big, pay small. Drive this beauty—it's the '65 version of the American that has had best mileage in *every* economy run officially entered. Want extra zip? Check the Torque Command 232 cu.-in. powerhouse engine option. Reclining wide buckets and jaunty wheel discs standard on the 440-H. All Americans have Weather Eye Heating Systems, electronic alternators, transistorized voltage regulators and full-flow oil filters—at no extra charge. Take a Discovery Drive—see how much car you've been missing. *American Motors — Dedicated to Excellence*

RAMBLER '65

NEW! THREE SIZES FOR 1965
AMBASSADOR—Largest, Finest New Rambler
CLASSIC—New Intermediate-Size Rambler
AMERICAN—The Compact Economy King

Watch the Danny Kaye Show on CBS-TV, 10:00-11:00 P.M., EST, Wednesday evenings.