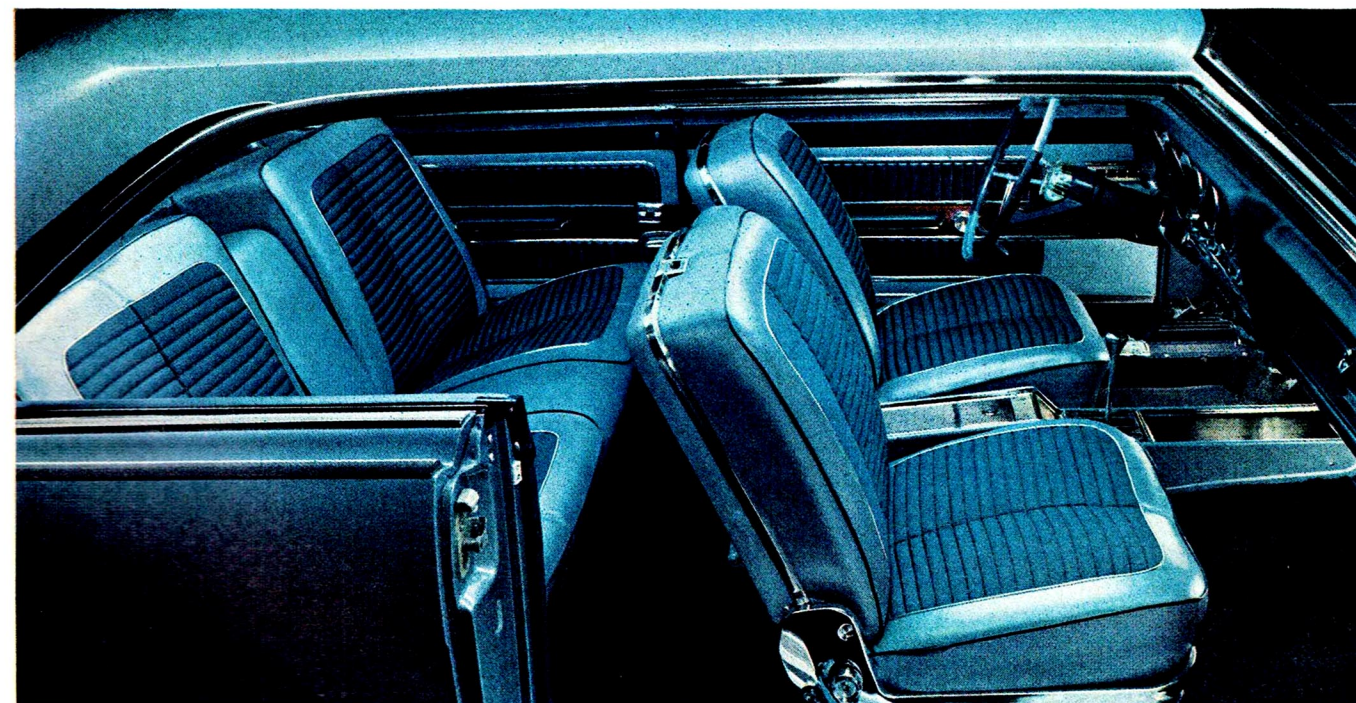




A whole new horizon in size, style, stunning performance – '65 Rambler Ambassador



SPECTACULAR NEW LUXURY—SENSIBLE PERSONALIZED COMFORT

Lavish interiors are smartly accented with sparkling chrome, wood-grain panels—and rich color-keyed vinyls, fabrics, wall-to-wall luxury carpeting—*spectacular!* Personalize your Ambassador with such options as Airliner Reclining Bucket Seats, safety headrests, console, 7-position Adjust-O-Tilt steering wheel, AM/FM radio, All-Season Air Conditioning.

SPECTACULAR V-8's! NEW BIG SIX! SENSIBLE RAMBLER ECONOMY

Powerful V-8 options up to 327 cu. in. All-new 155-hp Torque Command 232 Six blazes with power you don't expect in *any* Six—standard. Gives astonishing gas mileage.



Ambassador—Largest and Finest of the 3 SENSIBLE SPECTACULARS

There's no limit to your fun and excitement when you own this all-new 1965 Rambler Ambassador—most magnificently changed car of the year. There's power to storm the steepest hills with spectacular ease. All-new Torque Command 232—world's most advanced Six—comes on like an Eight. Two V-8 options up to 327 cubic inches. Spectacular sweeping new looks, with longer wheelbase, greater room for passengers and luggage, smoother riding comfort. Spectacular new models—twice as many choices as before, including brilliant new hardtops, a new convertible, new sedans, new wagons—with spectacular new Lustre-Gard Acrylic

Enamel finishes that resist sun, time and scratches. Sporty options include sports-car Power Disc Brakes (in addition to standard Double-Safety Brakes, separate systems front and rear), manual or automatic floor-shift transmissions, wire-wheel covers—the works. *And only Rambler gives you all these extra-value features at no extra cost:* Weather Eye Heating and Ventilating; Advanced Unit Construction; Deep-Dip rustproofing; Ceramic-Armored exhaust system; coil springs in seat cushions; 32,000-mile or 3-year chassis lubrication—many more. See Rambler's finest, proudly displayed by your Rambler dealer. *American Motors — Dedicated to Excellence*

RAMBLER

Watch the Danny Kaye Show on CBS-TV, 10:00-11:00 P.M., EST, Wednesdays

NEW! THREE SIZES FOR 1965
AMBASSADOR—Largest, Finest New Rambler
CLASSIC—New Intermediate-Size Rambler
AMERICAN—The Compact Economy King