



**When you've taken as many kids  
to school as we have, you're bound  
to pick up quite an education.**

The learning process is simple. You put yourself in thousands of tough school transportation situations all over the country, and along the way you learn to build a better school bus chassis.

You learn, for example, to build variable-rate suspension systems that are soft enough to tame the roughest roads; strong enough to handle the heaviest loads.

You learn to build stronger, more reliable engines; power plants that squeeze the last bit of performance from every drop of gasoline. And when you assemble them at the factory, you learn to put them together to *stay*, because you know what breakdowns do to modest

transportation budgets as well as classroom schedules.

You apply the same philosophy to the frames you build—and the rear axles, and the clutches, and the drive shafts, and the brakes—right down to the last nut and bolt. Your one aim is to build the toughest school bus chassis on the market, and nothing less will do.

It's not a spectacular learning process, but it gets results. Today, we're the leading producer of school bus chassis. And we haven't stopped learning yet...

Chevrolet Division of General Motors,  
Detroit, Michigan.



**NO. 1 SCHOOL BUS BUILDER**