

# 7 WAYS TO GO ON 52 VACATIONS A YEAR:



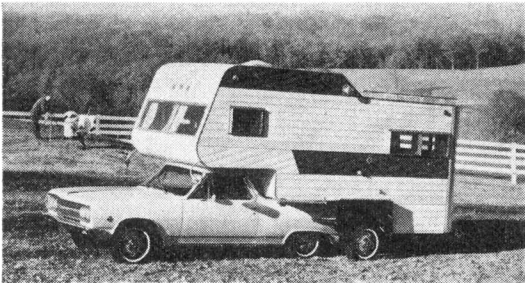
FLEETSIDE PICKUP



STEPSIDE PICKUP



SUBURBAN CARRYALL



EL CAMINO



CHEVY-VAN



STEP-VAN



CHASSIS-CAB

## PICK A CHEVY CAMPER *and head for the hills!*



Say it's Friday afternoon and you've been cooped up working all week and now you're longing for the wide open spaces. And let's say you own one of those Chevy campers pictured above.

What you do is, get the family on board and take off. Before you know it, you're there: out to where there are trees nobody planted and a clean breeze and you can see all the way to the horizon; to where there are lakes with fish or maybe ski trails in the pines.

It's just about as simple as that.

With a Chevy camper, you go where you want, when you want, and with the least possible fuss or expense. No phoning ahead for reservations, no motel bills, or

restaurant checks, or tips to pay. Nothing to complicate things.

We know of people who go somewhere in a Chevy camper almost every weekend. They have a ball. And so could you.

The man to see, of course, is your Chevrolet dealer. Because he offers a number of different kinds of campers, he can fix you up with one that's just right for your tastes, family requirements and budget. And remember, whichever one you pick, you'll benefit from famous Chevrolet truck reliability, economy and riding smoothness.

So why not see your Chevy dealer and get in on the fun? . . . Chevrolet Division of General Motors, Detroit, Michigan.

**SEE YOUR CHEVROLET DEALER ABOUT THE BIG CHEVROLET CHOICE IN CAMPERS**