



CHEVELLE by Chevrolet has a few surprises for you

Like the ride, performance, comfort, quietness, styling, luxury, handling, practicality, economy of operation, ease of maintenance, versatility, response, roominess, luggage capacity, finish, longevity, size, and spirit.

Surprise! It's an intermediate-size car, but there's nothing intermediate about Chevelle's performance.

In fact, there are a total of 21 power teams, to give you precisely the grade of performance you want most. And the neat size of Chevelle just insures you the agility to go with the performance.

Surprise again: revise your notions about the roominess and comfort of an intermediate-size car. Once you discover the easy grace of

the new Chevelle ride—refined even more this year—you'll realize that Chevelle offers all the traditional Chevrolet values in a surprisingly handy size and sharp new personality.

We could go on and on, but you'll get the Chevelle idea best when you discover how much space you don't need to park it and how much money you don't have to spend to buy and operate it. And how many custom touches you can add to make your own Chevelle very special — anything and everything from an

AM-FM Stereo radio to a tissue dispenser.

The other surprises you'll just have to see for yourself. Chevelle simply has more of everything than anything else in its class. Surprise yourself: try one! . . . Chevrolet Division of General Motors, Detroit, Michigan.

