



Beautiful Shape for '65—CHEVELLE

New ride, new style and an engine that makes any driver feel young

On one hand, the '65 Chevelle makes you feel settled and wise and rich with its smooth new ride and plushness all about. But then on the other hand, there's a frisky power story!

There are enough changes in this '65 Chevelle to make it look and act like another whole new car from Chevrolet.

The front's been restyled. So has the back. The interiors are done up in some of the richest looking vinyls and fabrics around.

The ride is amazing. We've patterned Chevelle's Full Coil suspension after those in cars costing far more.

And if you'd like to hear how quietly it rides with its softer springs and extra body insulation, just put your fingers in your ears and listen.

As for that frisky power, you get it in either of two V8's you can add, ranging all the way up to 300 horsepower. That makes five engines for Chevelle now, including the standard 120-hp Hi-Thrift Six.

And the list of special options and accessories you can order goes on and on. Four-speed manual shift. Automatic Powerglide. A luxurious vinyl roof cover for the Sport Coupes. A new AM-FM Stereo radio that makes you think the musicians came with the car.

Twelve Chevelle models in four series and

in 15 colors (13 new) to choose from for '65—and all available with big V8's! . . . Chevrolet Division of General Motors, Detroit, Michigan.



Coming next—
the most powerful tightwad in town...