



Try this on the old psyche

Try a Corvette Sting Ray. Then try to imagine getting out of the wrong side of bed in the morning.

What you'll do is, you'll go drive it. At the drop of a hat, for any excuse, any time, on any errand. For fun. For pleasure. For practical purposes, too—how else can you light your days, clean the cobwebs out of your head, and go about your business at the same time?

If you're thinking about a car like this, why not get the real thing? There's nothing mystical about it. It's pure sports car, all right, but you don't need string-backed driving gloves and a funny hat to enjoy it. Drive it

like it was any old car, and you suddenly come off skillful. That's what refinement does for an automobile. Drive it a little harder, and you begin to see what an automobile can do.

Particularly when it's got the response of a true sports car (starting at 250 hp or you can order up to 375 hp). And the greatest brakes imaginable (4-wheel disc brakes are standard equipment). And the most advanced chassis in the business, for super-stable balance and handling.

Check the price, too. The Corvette is much less expensive than most high performance sports cars.

You can get your Corvette in elegant Sport Coupe or Convertible. And you can order it with anything from air conditioning to power windows. Matter of fact, you can get any kind of Corvette you want except a dull one.

It won't make the grass any greener, but it does color the sunsets a little.

Corvette Sting Ray Convertible



Chevrolet Division of General Motors, Detroit, Michigan