



If you'd just spent fifty miles twisting down a mountainside in this '65 CORVETTE, you'd be taking the words right out of our mouth about its new four-wheel disc brakes.

Praise comes easily to brakes as fade-resistant, heat-resistant, water-resistant and fuss-resistant as these.

That's just how Corvette's new 4-wheel disc brakes act. They're standard equipment for '65.

Such engineering leadership has earned Corvette worldwide fame. But admirable as Corvette's design may be, its appeal is a lot more than a technical thing.

There's never been an American car that put so much sheer pleasure into the driver's seat—and you don't have

to be an engineer to enjoy that.

All this pleasure is because you're in charge of a car made for driving. Meant to be part of the road, not just a machine for running over it. And agile, ready to move as quick as your hands and feet command it. Yet it's comfortable like a custom-made arm-chair is comfortable.

You can order V8's up to 375 hp. That's one more reason why the '65 Corvette ranks with the world's great high-performance sports cars. Happily, one way it doesn't is price. For all its

dramatic performance and tailor-made luxury, its cost comes as a pleasant surprise.

Drive a Corvette, to sample great engineering or just for the love of driving.

You don't even need a mountainside—just an open road.



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