



A special Chevrolet we'll practically custom tailor for you

There are nearly 200 custom touches you can have us add to make this Impala Super Sport as unique and personal as you like.

There's an AM-FM Stereo radio you can add. A black vinyl roof cover. Soft-Ray tinted glass. Four-Season air conditioning. Four-speed stick. Seven-position Comfortilt steering wheel. Sintered-metallic brakes. Tachometer. Even a special suspension, if you like.

Your Chevrolet dealer has a book listing everything. He'll be glad to show it to you.

But before you leave this page thinking a Super Sport isn't much

until you add to it, let us assure you that it comes with considerably more than the bare necessities.

You get front bucket seats. A center console with a compartment that locks and a rally type electric clock. The deep twist carpeting runs wall to wall and even part way up the doors.

So you could hardly describe it as stripped down.

One last pleasant note we'd like to end on. It's about price.

This is a custom-tailored *Chevrolet* we're talking about. So it's like ordering a suit from a wonderful little old tailor who hasn't heard what those shops with the fancy names are charging for the same thing. . . . Chevrolet Division of General Motors, Detroit, Michigan.

