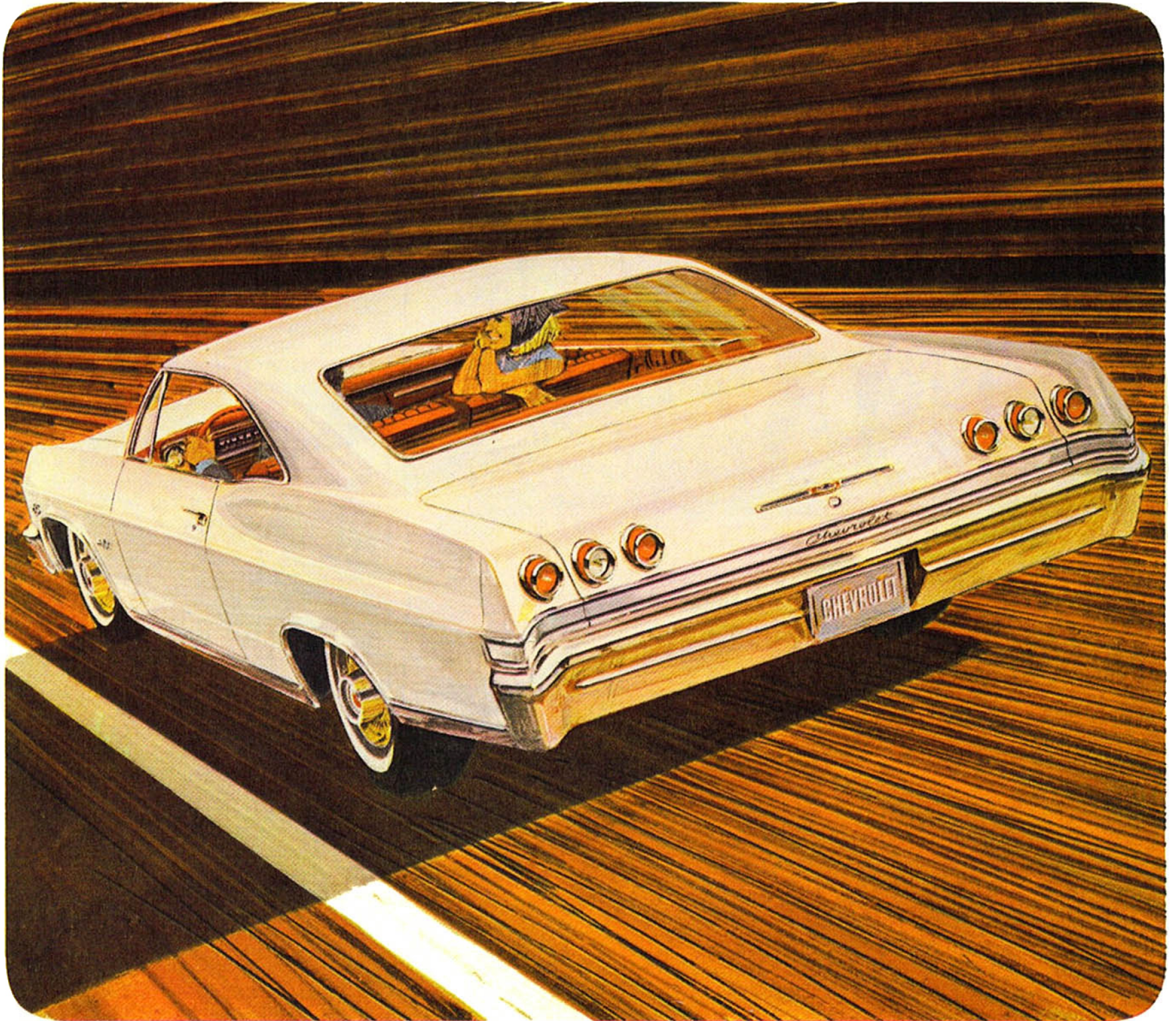


# '65 CHEVROLET



*Impala Sport Coupe — one of the 15 new Chevrolets for '65*

*the  
difference is  
dramatic for* **'65**

How could so much happen to one car in one short year? Impossible, you say? Yet here's Chevrolet for 1965 with everything about it so new, so much more luxurious, that you'll want to call it a luxury car — until you see the price! New front, new rear, new sides, new roof, new suspension, new upholstery, (pause for breath), new trim, new curved windows, new frame, new colors, new just about everything. As for new style, why should we use mere words, when one look is all you'll need to convince you — for '65, the difference is dramatic!



**See 5 beautiful shapes for '65 — Chevrolet, Chevelle, Chevy II, Corvair & Corvette**